

Baird Equity Opportunity Fund

Investor Class Shares | BSVSX

Annual Shareholder Report | December 31, 2024



Baird Funds

This annual shareholder report contains important information about the Baird Equity Opportunity Fund (the “Fund”) for the period of January 1, 2024 to December 31, 2024. You can find additional information about the Fund at www.bairdassetmanagement.com/funddocuments. You can also request this information by contacting us at 1-866-442-2473.

WHAT WERE THE FUND COSTS FOR THE LAST YEAR? (based on a hypothetical \$10,000 investment)

Fund Share Class	Costs of a \$10,000 investment	Costs paid as a percentage of a \$10,000 investment
Investor Class Shares BSVSX	\$168	1.50%

WHAT IMPACTED FUND PERFORMANCE IN 2024?

For the 12-month period ended December 31, 2024, the Baird Equity Opportunity Fund Investor Class Shares delivered a 23.72% net return, outpacing the Russell 2000® Index, the Fund’s primary benchmark, which posted a 11.54% total return for the same period. Drivers of the Fund’s relative performance described below are compared to the Fund’s primary benchmark.

Economic data points, Federal Reserve policy, and strong corporate earnings drove overall market appreciation in 2024, which contributed to the Fund’s absolute returns. Large caps again trounced small caps in 2024, and growth stocks outperformed value by a sizable margin, driven by another strong year from tech and consumer stocks; energy and healthcare names were weaker. As an opportunity driven strategy, the Fund’s ability to invest dynamically across both growth and value, depending on relative attractiveness, benefited the Fund’s performance.

While the market environment offered opportunities and challenges, the Fund’s 2024 performance was positively influenced by three important structural features. First, stock selection and investing in idiosyncratic ideas proved to be a significant driver of the Fund’s outperformance of the Russell 2000® Index over the last 12 months. Second, the Fund’s disciplined risk-reward-based process, which seeks to drive asymmetry in the upside/downside capture of returns, allowed for optimized entry points and the avoidance of speculative behavior. Lastly, strong conviction in the Fund’s concentrated positions, coupled with patience and an appropriate time horizon, paid dividends later in the year.

Contributors to Performance

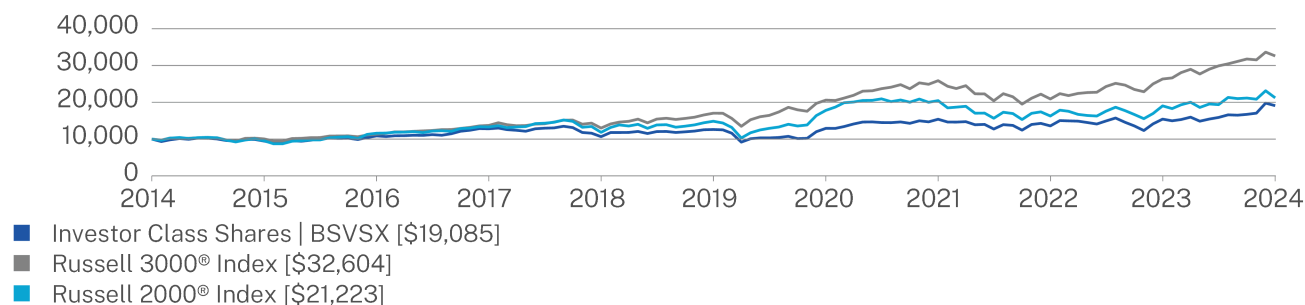
- Sectors: Technology, Healthcare, Consumer Staples
- Positions: Chefs’ Warehouse, Inc., Clear Secure, Inc. – Class A, Sportradar Group AG – Class A

Detractors from Performance

- Sectors: Financials
- Positions: ZoomInfo Technologies, Inc., Blackbaud, Inc., Clarus Corp

HOW HAS THE FUND PERFORMED OVER THE PAST 10 YEARS?

CUMULATIVE PERFORMANCE (Initial Investment of \$10,000)



AVERAGE ANNUAL TOTAL RETURNS (%)

(as of December 31, 2024)	1 Year	5 Years	10 Years
Investor Class Shares BSVSX	23.72	8.66	6.68
Russell 3000® Index	23.81	13.86	12.55
Russell 2000® Index	11.54	7.40	7.82

Visit www.bairdassetmanagement.com/baird-funds for more recent performance information.

The Fund's past performance is not a good predictor of how the Fund will perform in the future. The graph and table do not reflect the deduction of taxes that a shareholder would pay on Fund distributions or redemption of Fund shares.

KEY FUND STATISTICS (as of December 31, 2024)

Net Assets	\$76,151,689
Number of Holdings	52
Net Advisory Fee Paid	\$503,271
Portfolio Turnover Rate	76%

WHAT DID THE FUND INVEST IN? (% of total investments as of December 31, 2024)

Top 10 Securities

Sportradar Group AG - Class A	7.3%
Chefs' Warehouse, Inc.	5.3%
BILL Holdings, Inc.	5.0%
NCR Voyix Corp.	5.0%
Fluor Corp.	4.8%
First American Government Obligations Fund - Class U	4.5%
Madison Square Garden Sports Corp.	3.8%
AvidXchange Holdings, Inc.	3.8%
Norwegian Cruise Line Holdings Ltd.	3.7%
Mister Car Wash, Inc.	3.6%

Sector Breakdown

Information Technology	21.8%
Industrials	19.3%
Consumer Discretionary	15.7%
Health Care	11.6%
Communication Services	9.4%
Financials	9.3%
Consumer Staples	5.3%
Energy	3.1%
Money Market Funds	4.5%



For additional information about the Fund, including its prospectus, financial information, holdings and proxy voting information, scan the QR code or visit www.bairdassetmanagement.com/funddocuments.

HOUSEHOLDING - To reduce Fund expenses, only one copy of most shareholder documents may be mailed to shareholders with multiple accounts at the same address (Householding). If you would prefer that your Fund documents not be householded, please contact the Fund at 1-866-442-2473, or contact your financial intermediary. Your instructions will typically be effective within 30 days of receipt by the Fund or your financial intermediary.